

**SOCIAL SUSTAINABILITY GOALS**

GOAL 1: **EQUALITY** | Sustaining your freedom

As an industry, we will welcome diversity within our work forces and ensure opportunities for growth are truly equal. An open 'stage door' will allow everyone in our industry an opportunity to excel. Whether practical or prejudicial, we will remove all barriers to the live production industry. Our efforts will secure equality today and engage a generation that truly represents the diversity of our society in the 21st century.

GOAL 2: **WELL-BEING** | Sustaining ourselves and each other

Our industry is tough. Our goal is to build support for individuals within the live production industry and value their well being as highly as their skills and our profits. We must also challenge the impact that our industry imposes upon our lives by promoting the right to family life alongside the practicalities of a career. Together we will create a culture which recognises that burnout is no longer a badge of honour and rejects the norm of funerals in our fifties.

GOAL 3: **CULTURAL LEARNING** | Sustaining a shared culture of knowledge

Sustainability must move beyond compliance towards excellence. In order to achieve this, our goal is to engage, educate, and inspire. We all have a need to embrace learning throughout our entire careers. Shared knowledge, opinions, and debate will empower individuals to instinctively make sustainable choices. A culture of sharing best practice, supported by formal training, will equip the industry of today for the realities of tomorrow.

**ENVIRONMENTAL SUSTAINABILITY GOALS**

GOAL 4: **ZERO LOSS** | Cradle to cradle – materials, resources, expertise

Waste is a product of bad design; our creativity must not be disposable. Re-invention and innovation of our industry resources, raw materials, imagination and expertise will lead us to a future of zero loss. In an industry that is fighting for environmental, social, and economic resilience, we cannot continue the practice of waste.

GOAL 5: **RESPONSIBLE RESOURCING** | Choosing for forever

Where do our products come from? What are they made of? Who made them and in what conditions? Our goal is to uncover our industry's hidden processes, promote a transparent supply chain and equip people to make informed decisions for long term sustainability. A sustainable tomorrow will no longer be entertained by the toxicity and social assault of today's irresponsible purchasing.

GOAL 6: **RUNNING ON RENEWABLES** | Powering sustainability

Our goal is to harness the power of renewable resources in order to sustain our culture. Our industry has reduced consumption; however, to make a real impact we must tackle our supply. We will co-create a future where every stage replenishes as much as it consumes. Our combined efforts and resources will power the communication of our stories for future generations.

**ECONOMIC SUSTAINABILITY GOALS**

GOAL 7: **PEOPLE, PLANET, PROFIT – REPORTING** | Sustaining transparency

Our goal is for the live production supply chain to report with 100% commitment to the triple bottom line. People and planet will take their place in the profit and loss accounts of our industry. After all, there is more to life than just money. Preventing social and environmental losses is of paramount importance to sustaining our stages. Let's make profits our children can be proud of.

GOAL 8: **FAIR REWARDS** | Give value, get value

Cultural exchanges on our stages must be built on a foundation of fair rewards. Fairness is a relative concept; however, we all know when we are receiving value. Our industry is failing to sustain its existence on the bones of exploitative transactions. A culture of fair rewards will create a sustainable living for everyone.

GOAL 9: **A VALUE ECONOMY** | Resilient industry economics

Our industry's contribution to the national economy is substantial. In order to sustain future generations it must cultivate responsible growth and investment. Our industry will be proudly recognised as an economic powerhouse that delivers more than it consumes.

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GOAL 10: This goal is intentionally left open. Goal 10 is the industry's space for big thinking, ready to meet whatever challenges are beyond the horizon.